

FOR IMMEDIATE RELEASE

For Additional Information:
[Contact: pr@pulsesync.com]

**PULSESYNC PTE LTD NAMED AS FINALIST FOR MICROSOFT DYNAMICS
APAC ISV OF THE YEAR**

[SINGAPORE — 18 JULY, 2008 —] Today PulseSync Pte Ltd announced it has been selected as a finalist for the Microsoft Dynamics APAC ISV of the Year at the Microsoft Worldwide Partner Conference 2008 in Houston. Microsoft Corp. honored 9 partners around the globe with the 2008 Microsoft Dynamics Regional Partner of the Year awards, and two exceptional partners were selected to receive an Outstanding Partner of the Year award. Finalists for each category were chosen from defined regions of the world: Asia-Pacific; Canada; Europe, the Middle East and Africa (EMEA); Latin America; and the United States.

“It is an honour to be dominated among such a field of successful and vibrant finalists and it couldn’t have come at a better time following our spate of recent successes. Despite just being slightly over a year as a Microsoft Dynamics Partner, PulseSync has already made considerable traction in the non-profit and healthcare market. We are now being recognized as the leading MS Dynamics CRM partner for the healthcare and non-profit sectors, and the nomination is a good endorsement of this.”

Finalists were selected based on their dedication to delivering solutions that meet diverse customer needs. Several key criteria were considered in selecting Microsoft Dynamics Certified Partners for the special recognition, including outstanding sales performance, deep technological expertise on Microsoft Dynamics products and services, and feedback from Microsoft team members.

“PulseSync Pte Ltd has achieved success by delivering exceptional value to its customers and demonstrating leadership within the Microsoft Dynamics partner community by adding new customers, driving revenue growth and contributing to the overall success of the partner community,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “We congratulate the company on being named as one of our top go-to partners.”

Working closely with the various teams in Microsoft, PulseSync Pte Ltd maintains a comprehensive and competitive understanding of the Microsoft Dynamics platform. This knowledge, combined with a deep understanding and passion for the healthcare and non-profit business needs, enables Pulsesync Pte Ltd to help healthcare customers fully leverage their Microsoft investments to achieve enhanced customer service, productivity and operational efficiency with a focused aim to increase and improve quality of care and healthcare service.

PulseSync Pte Ltd provides IT and ERP system implementation, training and consultation in Singapore for healthcare and non-profit organizations using Microsoft business applications. PulseSync Pte Ltd specialises in improving productivity, quality of care and efficiency of healthcare providers, in particularly community

and residential based Intermediate and Long Term Care (ILTC) providers such as Community Hospitals, Hospices, Nursing Homes, Home Medicals, etc.

About PulseSync Pte Ltd

PulseSync Pte Ltd (www.pulsesync.com) is a "purpose driven" company that specialises in improving productivity, quality of care and efficiency of non-profit and healthcare organisations, in particularly community and residential based Intermediate and Long Term Care (ILTC) providers such as Community Hospitals, Hospices, Nursing Homes, Home Medicals, etc.

PulseSync offers a comprehensive range of healthcare solutions and technologies that drives productivity, empowerment and improves operational insight, which ultimately results in cost efficiencies, agility, best practices, better quality and continuity of care. Our solutions address the many complex challenges faced by healthcare providers such as integrating Electronic Medical Records (EMR) with backend operations, accessibility of critical information anytime and anywhere to make informed decisions, forging relationship with all stakeholders and management of data for research.